



CONNECTICUT HORTICULTURAL SOCIETY

P.O. Box 330966, West Hartford, CT 06133

Tel: 860.529.8713 • Email: office@cthorth.org • www.cthort.org

Est. 1887

Sponsorship Opportunities: CT Hort Virtual Symposium



The Connecticut Horticultural Society is thrilled to announce its **2024 Virtual Symposium on Saturday, February 3, “Gardening Matters: Our Future is Growing,”** will feature talks by garden experts Fergus Garrett, John Forti, Jared Rosenbaum and Gary Lewis. The day-long symposium runs from 9am-4pm and is designed to inspire, enlighten, and educate novice and expert gardeners alike.

For over 135 years, the Connecticut Horticultural Society has been unwavering in its dedication to **promoting horticulture through educational programs in Connecticut and beyond.** This event serves as a vital platform to raise funds supporting the continuation of our mission and provide valuable ongoing educational resources, scholarships, and grants to horticulture enthusiasts.

We firmly believe that the true potential of our efforts lies in collaborating with like-minded organizations like yours. Your support as a sponsor would not only amplify the impact of the symposium but also strengthen the horticultural community.

Please consider sponsoring our upcoming symposium. Event details are included, and all sponsor levels are outlined below:

Event Level Sponsor (\$2,000, one available)

Co-sponsor the entire event with Connecticut Horticultural Society

- Your logo and message visible at the beginning and end of each virtual presentation.
- Your logo present on all pre-event, during-event, and post-event symposium-related communications.
- Inclusion in our pre-event social media/PR efforts and thank-you mentions during the virtual event at frequent intervals.
- Four tickets to the event.

“For encouraging the interests of Horticulture throughout the State”



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Headline Speaker Level Sponsor (\$1,000, one available)

- Your logo and message visible at the beginning and end of our Headline Speaker Fergus Garrett's virtual presentation.
- Your logo present on all pre-event, during-event, and post-event headline speaker-related communications.
- Inclusion in our pre-event social media/PR efforts and thank-you mentions during the headline speaker's virtual presentation.
- Four tickets to the event.

Featured Speaker Level (\$500, three available)

- Your logo and message visible at the beginning and end of one of the three Featured Speakers' virtual presentations (John Forti, Jared Rosenbaum, or Gary Lewis).
- Your logo present on all pre-event, during-event, and post-event featured speaker-related communications.
- Inclusion in our pre-event social media/PR efforts and thank-you mentions during the featured speaker's virtual presentation.
- Two tickets to the event.

Support Level (\$100-\$499, unlimited number available)

- Your logo included on our virtual symposium program/schedule, and an engagement link to your website during the symposium.
- Thank-you mention during the virtual symposium.
- One ticket to the event.

Your support of the Connecticut Horticultural Society is greatly appreciated, and we hope you will consider one of these sponsorship levels for our 2024 virtual event. If you have any questions or would like to become a sponsor, please contact us at 860-529-8713.

Thank you for your continued support.

Sincerely,

Nancy DuBrule-Clemente
2024 Symposium Chair
Connecticut Horticultural Society

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